

# TIDUS WEB COMPANY

## Websites marketing and updates master price list



### marketing and update services

#### **Website Hosting** \$10/month

Website Hosting refers to the service we offer to host your website. You Must host your website for it show up live on the web. Signing up guarantees your website will always stay live.

#### **Update Turn Around Time** 24 hour add \$250/month to your current package add 48 hour \$150/month to your current package

Describes the time (in hours) from when you send us the content to when it becomes live on the website.

#### **Monthly Text Updates** BiWeekly Updates \$70/month Weekly Updates to the site \$250/month Daily Updates \$400/month

The amount of Text based Updates you need each month. One text update includes changing the text on one page of the site. Each Text update must contain less than 500 words, or it counts as multiple updates.

#### **Monthly Single Picture Updates** Include in price above

The amount of Picture based Updates you need each month. One picture update includes changing a picture on one page of the site. Each picture update must contain less than 20 pictures, or it counts as multiple updates.

#### **Monthly Video Updates** Include in price above

The amount of Video based Updates you need each month. One video update includes changing a video on one page of the site. Each picture update must contain less than 5 videos, or it counts as multiple updates.

#### **Number of Picture Advertisements created (Event Flyers / Picture Based Headlines)** Each Ad Costs \$80

The amount of custom created photo shopped picture advertisements you need created each month to promote events, etc. on your site.

#### **Search Engine Optimization** Requires Custom Quote here. On average costs \$400-600/month Takes 2-3 months to get to number 1

Submits Certain Keywords to the Google Search Engine through Google Web Master tools. We also develop more precise meta tags for your pages and make sure each page is search engine friendly as they are created. Get to #1 in Google over 30-90 days.

#### **Forum or Blog Creation** \$500 Blog Creation and Custom Design.

This is a one time fee to create your blog or forum.

#### **Forum or Blog Maintenance** \$300 Board Creation and Custom Design.

If your site has a discussion board or blog where users can create accounts and discuss certain topics we offer the service to maintain it. We also submit your blog to niche directories to help drive traffic. We also delete unwanted posts, archive old posts, create new sections, stick posts, and reorganize discussions.

#### **Web Site Strategies Consultation** \$15/hour

With this service you will be able to contact our web masters and discuss strategies to improve your website as far as content is concerned. We also give consultation regarding increasing traffic to your site and making sales.

#### **Weekly Traffic Reports** \$20/month

We provide graphic data to you with the traffic your website received. We include regional data, and incoming link statistics.

#### **Mailing List Moderation** \$350/month

We manage all members who signed up for your mailing List. We send the emails, We develop email based Ad's, send notifications for new events, and can manage any mailing list related events. Up to 10 mailing list Notifications/Event/Ads allowed per month.

#### **Member Account Management** \$350/month

We will manage all users who have created accounts at your E-Commerce site. We will delete old credit cards, and clean up the database as needed. This also gives you similar capabilities to the mailing list service. This service can be used to mass contact all prior customers of your website.

#### **Project Management Account Login** \$200/month

Give you the ability to login to our website and see the progress of your website updates. This will also show your websites traffic. It also allows to submit files, pictures, and text for updates. Makes your updating process much smoother.

#### **Content Management System** \$250/one time fee

Sets your website with a way to update it yourself. Requires moving all content into a new template that works with our preferred CMS.

#### **Social Networking Plan** \$250 one time \$100/month includes Facebook/Youtube/Twitter Creation and Managing

Facebook+Twitter Networking Plan. Facebook group creation and management. Inviting Members to facebook and sending messages to them at the specified times. Changing out pictures and video for new Events. PPC for facebook hits. This will draw traffic from paid facebook ads. Includes 5 hours of facebook marketing per month | \$50 in pay per click | plus updating the page weekly for new events and promotions.

#### **You Tube Networking Plan** \$500 Start Up Fee

Youtube Networking Plan includes creation of a Youtube Page where you can house your videos. The page will be professionally customized by Tidus. We will also market each video created. 10,000 views per \$150 per video per month. After Start Up fee is obtained.

#### **General Website Marketing Plan** 500 hits per month \$150. 1000 hits per month \$250. 5000 hits per month \$330. 10000 hits per month \$500.

Travel to website outside of Twitter, Facebook, and Youtube. Some of the [ ] we use to help build your companies web presence [ ] Digg, StumbleUpon, and Squidoo. We have a large database consisting of websites used to create profiles for your company. This creates a large web presence very quickly.

#### **PR Services**

Our hand selected staff will assist your company, brand and/or artist in full image management including web, apparel, endorsements and product placement. Custom packages are available upon request.